

Concierge Choice Physicians presents:

# EMBRACE CHALLENGES AND CHANGE WITH INFORMED CHOICES: A Symposium on Concierge Medicine in Healthcare Organizations

## GUEST SPEAKERS:



### **Chad Wadell, MD, FACP**

Site Director, Internal Medicine  
Member, Board of Directors of  
Mission Heritage Medical Group  
and Mission Hospital Foundation  
Mission Viejo, CA



### **Cary Fitchmun, MD**

Managing Partner  
Arroyo Medical Group  
Board of Directors, Physicians  
Choice Medical Group IPA  
Pismo Beach, CA



### **Timothy P. Seibert, MPH**

Chief Administrative Officer,  
Executive Director-Primary Care  
Weill Cornell Medicine  
New York, NY



### **Joe H. Nguyen, MD**

Partner Physician  
Mission Heritage Medical Group  
Mission Viejo, CA



### **Adam R. Stracher, MD**

Chief Medical Officer,  
Director-Primary Care  
Weill Cornell Medicine  
New York, NY

Thursday, May 16, 2024

The Beekman Hotel

123 Nassau Street, New York, NY 10038

Join your colleagues and industry experts from large medical groups, hospital systems and healthcare organizations to discuss their personal experience with Concierge Choice programs in a day of small, interactive roundtable discussion.

### Speakers will discuss:

- ✔ How the right membership program has supported a variety of a medical centers and institutions, from not-for-profit hospitals to multi-physician groups
- ✔ Why membership medicine is now a critical part of this market
- ✔ The ways a carefully crafted program has retained and recruited physicians in their networks
- ✔ How a no-risk pilot program will demonstrate the untapped revenue in your organization

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Contact us at 877.888.5590 or  
[answers@ccpmd.com](mailto:answers@ccpmd.com) for more information



Attendees are invited to join speakers and Concierge Choice Physicians for a welcome dinner at 6:00 pm on Wednesday, May 15th

*\*Location provided with RSVP*

## SYMPOSIUM TOPICS INCLUDE:

Attendees rotate through small-group roundtables for interactive discussion

### **Navigating the Optics of a Concierge Program: How We Achieved Buy-In from Board Members, Physicians and Patients**

Adam R. Stracher, MD, Chief Medical Officer and Director of Primary Care, Physician Organization and Associate Dean, Clinical Affairs, Weill Cornell Medicine

### **Creating a Winning Scenario: Finding the Right Revenue Formula for Physicians and the System**

Timothy P. Seibert, MPH, Chief Administrative Officer, Executive Director-Primary Care Weill Cornell Medicine

### **Retain and Recruit: How Our Concierge Program Attracts Physicians in a Competitive Hiring Environment**

Cary Fitchmun, MD, Managing Partner, Arroyo Medical Group, Member, Board of Directors, Physicians Choice Medical Group IPA

### **Aligning a Community-based, Mission-driven Healthcare Organization with Membership Medicine**

Chad Wadell, MD, FACP, Site Director, Internal Medicine, Member, Board of Directors of Mission Heritage Medical Group and Mission Hospital Foundation

### **Who, What, Where? Navigating the Physician Participation Process**

Joe H. Nguyen, MD, Partner Physician, Mission Heritage Medical Group-Internal Medicine

### **Just One: How a Pilot Program is a No-Risk Test of Downstream Success**

Keith Elgart, Chief Operating Officer, Concierge Choice Physicians and Sandra Lewis, Implementation, Concierge Choice Physicians

### **Combining Forces: How CCP Collaborates with Your Teams for Success**

Michele McCambridge, MPH and Allison Geddish, Membership Development, Concierge Choice Physicians

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